CLIENT CASE STUDIES

Client Results

Real brands. Real growth.

BRANDING · CONTENT · REELS · CAMPAIGNS

CASE STUDY 01 — HEALTHCARE / AESTHETICS

Dr. Uzma Pirzada

Dermatologist & cosmetologist — 26 years of experience.

@dr.uzmapirzada

druzmapirzada.com

The expertise was always there. What the practice needed was presence — so Monohaus took the brand digital, end-to-end.

THE GOAL

Visibility. Patient acquisition.

01 Get the practice in front of the right audience

02 Turn attention into enquiries and consultations

03 Build a brand patients remember and trust

CASE STUDY 01 — RESULTS

The numbers moved.

MONTHLY VIEWS ON INSTAGRAM

4K → 35K+

monthly views, before → after

+775%

reach growth

A few short months

was all it took

And growing

month over month, still climbing

CASE STUDY 01 — WHAT WE DID

Four moves, one brand.

01

Social Media Management

Full-service presence for @dr.uzmapirzada — strategy, scheduling, captions and growth.

02

Content Creation

Branded visuals and carousels crafted to stop the scroll and build trust.

03

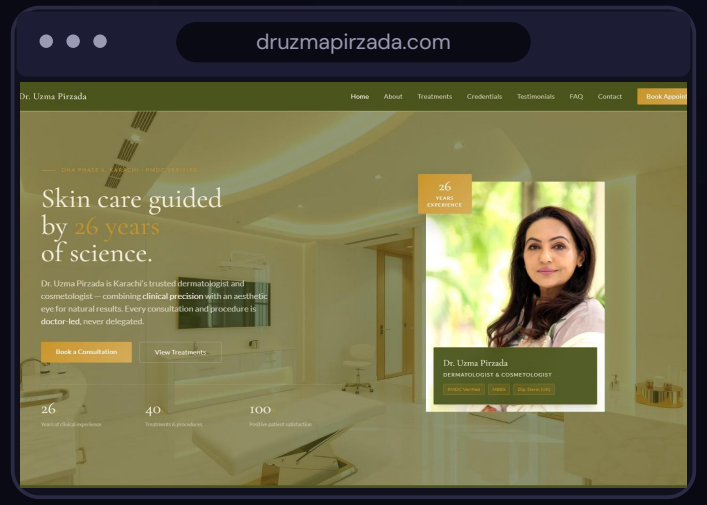
Reels & Short-form

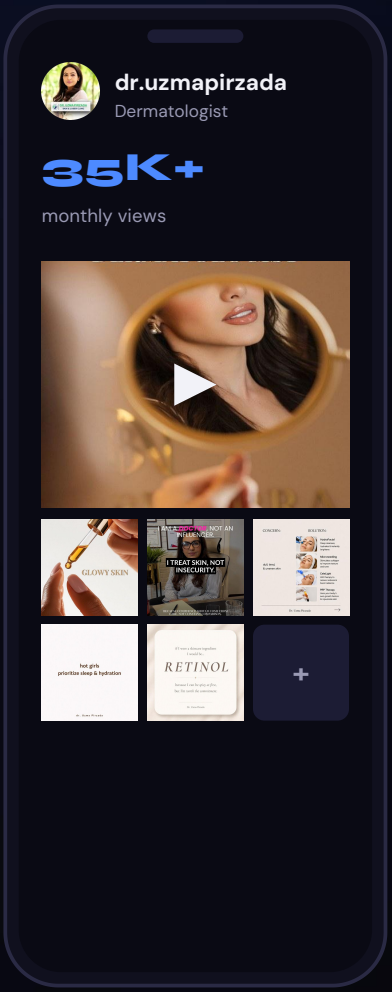
Educational reels, scripted and edited for maximum attention and reach.

04

Website Design

druzmapirzada.com — a premium site that turns visitors into consultations.





CASE STUDY 02 — FASHION / RETAIL

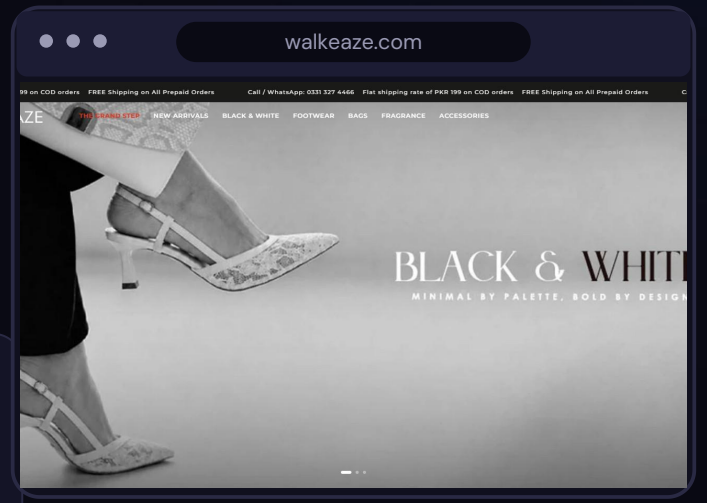
Walkeaze

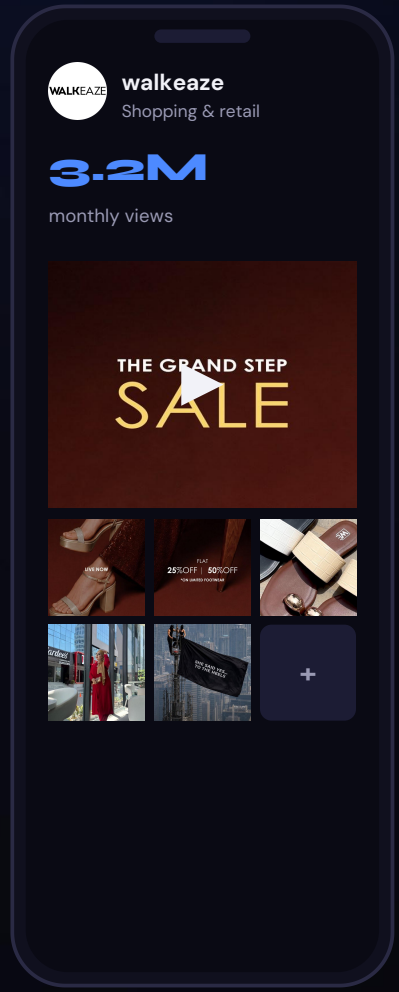
Footwear & accessories — 30+ outlets across Pakistan, retail and online.

3.2M
monthly views on Instagram

30+
outlets across Pakistan

$12K
monthly ad spend managed





WHAT WE DID

01 Footfall, social media & out-of-home campaigns — $12K/month in ad spend, managed end-to-end

02 A new website — walkeaze.com, rebuilt to look as sharp as the product

03 Shop visual merchandising & branding across the retail network

MONOHAUS

Let's make your brand the next case study.

Book a free strategy call — we typically respond within 24 hours.

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